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Dr. Andrus

Intermediate Composition

Major Assignment #3

Rationale

For major assignment #2 I composed a research paper about how floating can affect nurses job satisfaction and patient care. My initial intended audience was nurse managers and hospital administrators because more than anyone, these individuals could make a change in the way a hospital in run. Those who run and manage a hospital should care about the satisfaction of its employees and the quality of service they provide. Floating is something I feel effects both aspects therefor I believe that this audience should have a vested interest in the topic.

For my audience of hospital administrators and nurse managers I not only created a research paper but a power point. I imagine the presentation being given at an important hospital meeting. I believe with the PowerPoint and research paper in conjunction has the potential to make an impact. I don't feel that those who run a hospital are always very plugged in to the everyday comings and goings so I think creating these two works is a good opportunity to educate this audience.

I also wrote an online news article geared to the general public. Prior to my becoming a nurse I had never heard of floating and wouldn't have had any clue the effects it could have on hospital staff and their patients. As most of the country at one point or another will have interaction with a nurse in a hospital I think it is important to inform the public about hospital work conditions and how they can affect care given.

I chose the general public for this reason, I want them to understand that as nurses our goal is to give the best care possible but sometimes conditions make that difficult. It is important they understand how everything works so they too may have a voice in the care that they are receiving. A lot of the times a hospital is about the bottom lines and turning a profit, one way of saving money is floating nurses instead of hiring float nurses so it is good that the public is privy to this information.

The last audience I chose to write to is fellow registered nurses. I chose this audience because it is important to feel part of a community and that we are not alone in the way we feel. I created an infographic with a summary of the information so that it is an easy read for registered nurses who are on their shift. In my experience, especially on day shift, a break is difficult to come by so I thought that an infographic would be appropriate for this audience.

Reflection

I chose to write my research paper with hospital administration as the intended audience because I want them to understand the effect floating has on the hospital. After I chose the audience I was able to critically think and choose information to be included with the audience in mind. My research paper was professional and organized, it included sources from several scholarly articles. I wanted to appeal to the more logical side of my audience so I made sure to add logistics about how it would make financial sense to hire a float pool. I wanted to remain objective and not necessarily interject my own thoughts and feelings, but stick to the information found during my research. I included quotes from registered nurses who currently work in a hospital setting, and results of a survey conducted via Facebook. This information combined with research already conducted would hopefully have a significant impact on the minds of hospital administrators.

I also created a PowerPoint presentation for the same audience of hospital administrators and nurse managers. I imagined presenting this in a meeting setting so I again stuck to a more logical, as opposed to emotional approach. For the PowerPoint, I summarized the most important information from my research paper and made them into short easy to read slides. I wanted the PowerPoint to be neat and professional in appearance, so to be taken seriously by other hospital staff. I again included the Facebook survey results as I think this is an important piece of information to acknowledge. I wanted the presentation and the research paper to sort of work together to get the point across.

My infographic was created with registered nurses in mind. As a registered nurse, myself I think is important to remain involved in the nurse community and stay up-to-date on different topics affecting our job. The infographic is bright and colorful, makes the reader want to pick it

up, and includes a very shortened version of the info presented in the research paper. This specific genre was chosen for this audience because it offers a platform that is quick and easy to read. If the infographic were handed out at a work place a registered nurse may have the time to read over it as opposed to something wordier. The infographic includes the most important information, a quick overview of the Facebook poll results, I included comments about how floating affects patient care and a snippet about how float nursing is a good alternative.

The final genre is a news article for some kind of online source. I wanted the audience for this final project to be the general public. As stated in my rationale, prior to becoming a nurse I was unaware of floating; and because of that I think it is important to educate the public. My news article starts out with an emotional appeal where I attempt to put the reader in the nurse's shoes. I carefully describe what it feels like when you have to float, as I try to apply it to a normal office job. I think that the public deserves to be educated and knowledgeable about the care that they receive while in the hospital and this is why the general public was chosen as an audience.

Work Cited

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